



# ఉక్కువాణి उक्कुवाणी UKKUVAN I

Rashtriya Ispat Nigam Limited, Visakhapatnam Steel Plant

In house quarterly newsletter

Vol.16 Issue-1 April - June 2018



Dr. Ambedkar Jayanti celebrated

## Inside

- News Roundup
- RINL Kaleidoscope
- Apni Rajbhasha
- CSR Spirit
- Achievements

## RINL bags award for "Excellence in Contribution to Society through CSR"

RINL has bagged the prestigious award for "Excellence in Contribution to Society through CSR" in PSU category instituted by Vizagapatnam Chamber of Commerce and Industry (VCCI) at a function organised in Visakhapatnam on 27th June. Sri Praveen Kumar, IAS, Collector & District Magistrate, Visakhapatnam, Chief Guest of the function and Sri Prabir Raychaudhury, CMD, Guest of Honor, gave away the prizes to the winners in different categories. Sri PK Mohapatra GM(L&A) and Sri G Gandhi, DGM(CSR), RINL received the award from District Collector in the presence of Sri Raychaudhury. The Award function was graced by the heads of various industries and commercial organisations of Visakhapatnam.



Speaking on the occasion, Sri Praveen Kumar lauded RINL-VSP for contributing to the society and also helping the needy people through their CSR initiatives. Sri Prabir Raychaudhury, CMD expressed his joy on RINL being conferred with the prestigious award and congratulated all the award winners for their contribution to Vizag's growth.

## RINL bestowed with Star Performer Award



RINL is the proud recipient of the prestigious National Award, "Star Performer Award" for Export Excellence for the year 2016-17. The award was instituted by Engineering Exports Promotion Council (EEPC), Ministry of Commerce & Industry, Govt of India.

The Award was presented by Sri CR Chaudhary, Hon'ble Union Minister of State for Commerce and Industry and received by Sri SK Chakrabarti, GM(Mktg) I/c & HOD at a function held in Delhi on 2nd June.

Sri P Raychaudhury, CMD congratulated the Marketing collective, particularly the Exports team for the notable performance and for bringing laurels to the organization. RINL has been receiving this Star Performer National Award

since last two years and Star Performer Regional Award for the last 4 years consecutively from EEPC, India for excellent performance in exports. RINL has been showing continuous growth in exports. In year 2017-18, RINL has exported 5.25 lakh tonnes of steel to various countries and achieved a turnover of Rs 1725 crores as against Rs 1047 crores over CPLY.

## "e-office" brings transparency in systems

As a step towards digital transformation and enhancing transparency in administration and systems, RINL ushered in a new mode of administration by introducing 'e-office management' (Mission Mode Project) in tune with the National e-governance programme of the Union Government.

Sri P Madhusudan, CMD inaugurated the e-office management system on 26th May in the presence of Directors and senior officials. Sri Madhusudan expressed happiness that RINL had become the first among Steel PSUs in launching the e-office administration. He complimented IT Dept. for taking forward the digital operations and migration to a new environment of paperless office.

Sri PC Mohapatra, Director (Projects), Sri P Raychaudhury, Director (Commercial), Sri KC Das, Director (Personnel), Sri VV Venugopal Rao, Director (Finance), Sri PK Rath, Director (Operations), EDs and senior officials were present on the occasion. Sri KVSS Rajeswar Rao, GM (IT&ERP) in his welcome address highlighted the benefits of the new system. Sri Suman Das, DGM(IT) I/c made a presentation of the implementation of the new system in the plant.

The 'e-office' system is built as a single reusable system by bringing together independent functions and systems under a single framework to enhance transparency, increase accountability, assure data security & data integrity, saves energy and time from unproductive procedures and transforms work culture for the better.



## All India Customer Meet organized



Sri P Madhusudan, CMD inaugurated the "All India Customers Meet 2018" at Visakhapatnam on 24th April. Addressing the customers, Sri Madhusudan said that markets had started exhibiting signs of recovery in the Steel Industry during the current year and RINL registered a notable performance during 2017-18 (provisional turn over Rs 16,500 crores) and is all set to register profit during the current year by leveraging the advantages of expansion and modernization of 7.3 Mtpa stage. He said that with the increase in saleable steel volume, RINL is adopting "Multi-mode Transport System and End to End" logistics support. RINL is taking various marketing initiatives besides focusing on meeting the requirements of customers with proper product mix, he added. RINL is focusing on coastal shipping to further scale up the

dispatches to various destinations.

Sri P Raychaudhury, Director (Commercial) said that RINL is meeting its customers frequently to strengthen the bond with them to propagate the brand image of RINL and also to meet the requirements of the customers. In fact, RINL is drafting its Marketing Policy keeping their requirements and expectations to further improve the product mix, he added.

Sri PK Rath, Director (Operations) said that RINL is targeted to produce 6 MT of Liquid Steel and 5.5 MT of Saleable Steel during 18-19 and mentioned that RINL has commissioned the 4th Caster and will roll out 450 dia Rounds shortly to suit the requirements of customers.

Sri VV Venugopal Rao, Director (Finance) participated in the meeting and interacted with the customers.

Large number of customers from all over India took part in the meeting. Marketing Department in its presentation highlighted the performance and launching of new products, special steel etc. Later, customers interacted with Sri Madhusudan, CMD and Directors related to various issues, supply of required products, quality aspects etc, and made suggestions.

Sri SK Chakrabarti, GM(Marketing) I/c in his welcome address acknowledged the support of customers to RINL and highlighted the initiatives to further improve the brand image of the Company. Large number of customers from all over India took part in the meeting.



## Dr. Ambedkar Jayanti celebrated

RINL joined the Nation in celebrating the 127th Jayanti of Dr BR Ambedkar on 14th April. Sri P Madhusudan, CMD, paid rich tributes and garlanded the statue of Bharat Ratna Dr B R Ambedkar.

Speaking on the occasion, Sri P Madhusudan said that Dr Ambedkar always believed in education as a tool for the liberation of the socially backward from illiteracy, ignorance and superstition. While hailing him as an outstanding leader of the Indian Freedom struggle and champion of down-trodden and backward sections of the society, Sri Madhusudan said that Dr Ambedkar was the principal architect of the Indian Constitution. He called upon the employees to demonstrate the skills and teamwork to take the plant to greater heights. Sri KC Das, Director (Personnel) in his speech recalled the services and contribution of Dr BR Ambedkar to the down-trodden in the society.



Sri PC Mohapatra, Director (Projects), Sri P Raychaudhury, Director (Commercial), Sri KC Das, Director (Personnel), Sri VV Venugopal Rao, Director (Finance), Sri PK Rath, Director (Operations), representatives of SC&ST Welfare Association, SEA, union leaders, WIPS paid floral tributes to mark the occasion at Ambedkar Park in Ukkunagaram. Sri Tirupathi Rao, Liaison Officer, SC&ST Cell presided over the meeting. A large number of employees and school children participated.

**Babu Jagjeevanram remembered**



RINL paid rich tributes to Sri Babu Jagjeevanram, the former Deputy Prime Minister of India on the occasion of his birth anniversary at a function held on 5th April. Sri P Raychaudhury, Director (Commercial) offered floral tributes and garlanded the statue of Babuji at Babu Jagjeevanram Park in the town ship. Speaking on the occasion, Sri Raychaudhury recalled the services of Jagjeevanram in the up-liftment of the downtrodden in the society.

Representatives of Steel Executive Association, unions SC&ST Welfare Association and others paid floral tributes to him on this occasion.

**All India RMs & BMs Conference organised**

Buoyed by the excellent overall performance particularly on the commercial front during 2017-18, an "All India Regional Managers & Branch Managers Conference" was organized on 22nd May to draw a road map and to meet the target of increased volumes for 2018-19 financial year.

Sri P Madhusudan, CMD inaugurated the conference. He observed that the year 2018-19 is a challenging year for RINL to achieve a target of 6 MT production capacity and a sales volume of 5.5 MT during the year. Sri P Raychaudhury, Director (Commercial) said that RINL marketing policies gave rich dividends and all the branches had shown remarkable growth during the year and called upon them to develop standard practices and also adapt to changes for better performance. Sri PK Rath, Director (Operations) said that RINL would roll out new products, grades, Value Added Steel etc based on the requirements of the customers. Earlier, Sri SK Chakrabarti, GM(Marketing) I/C in his welcome address analyzed the marketing initiatives, logistics, planning & dispatches and the market scenario during the year. Sri J Satyanarayana, GM (Mktg-Home Sales) proposed vote of thanks. Five Regional Managers and Branch Managers of RINL from all over India, senior officials from Marketing Department took part in the one day conference.



Sri PK Rath, Director (Operations) said that RINL would roll out new products, grades, Value Added Steel etc based on the requirements of the customers. Earlier, Sri SK Chakrabarti, GM(Marketing) I/C in his welcome address analyzed the marketing initiatives, logistics, planning & dispatches and the market scenario during the year. Sri J Satyanarayana, GM (Mktg-Home Sales) proposed vote of thanks. Five Regional Managers and Branch Managers of RINL from all over India, senior officials from Marketing Department took part in the one day conference.

**Kintada Quartz Mine starts operations**



The Kintada Quartz Mine (KQM) located in K Kotapadu Mandal, Visakhapatnam District is a captive mine of RINL. Mines Department of VSP started the mining operations at KQM on May 31st after obtaining all statutory clearances and permissions.

The first consignment of products from the KQM i.e, Quartz Lump was delivered to the steel plant on 30th June.

Sri PK Rath, Director (Operations) RINL graced the occasion and formally received the consignment at the plant stockyard in the RMHP zone by breaking the seal of the packing and giving clearance for stacking the quartz lump in the stockyard.

With the receipt of quartz from KQM a captive mine of VSP, the security

for this raw material is now ensured for the plant.

Sri OR Ramani , ED (Works) I/c, was handed over the documents of consignment by Sri N Gummalla, GM (Mines). Other senior officers of the plant, leaders of trade unions and SEA attended the function.

## World Environment Day celebrated

World Environment Day was celebrated in a big way at Vizag Steel. The month long events organised by Environment Management Department, culminated with a grand function held at TTI auditorium of the Steel Plant on 5th June.

Sri Prabir Raychaudhury, CMD was the chief guest. Sri NV Bhaskar Rao, Joint Chief Environmental Engineer, Andhra Pradesh Pollution Control Board was the Guest of Honor.

Speaking on the occasion, Sri NV Bhaskar Rao stressed the need to restrict use of plastics to conserve environment for a better life. Big industries like Vizag Steel, he said, should take the lead and pioneer this campaign of controlling plastic pollution. He complimented RINL for taking extensive pollution control measures and sustaining a green and clean environment in and around the plant and township. He said that the Govt of AP and AP Pollution Control Board started a campaign in a big way to contain plastic pollution in the society for a clean environment. He called upon the people to reject use of plastics in their daily life.

Sri P Raychaudhury spoke at length about the commitment of Vizag Steel towards environment and said that RINL has been attaching high importance to maintain the eco-system clean and green right from the beginning. RINL, in this direction, has introduced new technologies for reduction of greenhouse gas emissions, waste management projects etc, and invested huge amounts on environment protection measures in expansion and modernization, he added. He called upon the employees to evolve RINL as a model "Clean & Green Plant" in the country.

Sri PC Mohapatra, Director (Projects), Sri VV Venugopal Rao, Director (Finance), Sri PK Rath, Director, (Operations), Sri P Balachandra Rao, GM (EnMD), Senior officials, representatives of SEA, union leaders and a large number of school children participated.

The dignitaries distributed prizes to the winners of various competitions held in connection with the World Environment Day. Green Awards were also bestowed on 102 employees who had contributed for the betterment of environment. The World Environment Day celebrations saw the involvement of more than 1000 people from Ukkunagaram and surrounding areas.

Sri OR Ramani, ED(Works) I/c welcomed the gathering and brought out the importance of waste management in the steel industry, particularly in VSP.



## VSP employees brought laurels at national level



RINL-Vizag Steel employees came out with flying colours this year also by bagging several awards at the national level competitions held in Suggestion Schemes, innovations etc. The awards were presented to VSP employees at INSSAN's National Creativity Summit held at Delhi on 13th June.

Sri P Raychaudhury, CMD commended the employees for their achievements and also for bringing fame and name to the organization.

Three employees participated as delegates in the 20th National Creativity Summit at the SCOPE Convention Center, New Delhi. Around 160 delegates from various organizations attended the Convention and the delegates are eminent personalities from business organizations and academia.

The participants from RINL-VSP performed outstandingly in different competitions and bagged three awards for the first time in Sujhav Ratan Awards category. The employees are Sri R Satyanarayana, AGM, RS&RS, Sri A Venkatesan, DM, Instrumentation, and Sri D Hari Babu, Sr. Foreman(S)-Mech, WRM.

Sri A Venkatesan and Sri D Hari Babu, WRM. have also won the Distinguished Awards for their case studies presentation.

The awards were instituted by Indian National Suggestion Schemes' Association (INSSAN), a Non-profit Professional body dedicated to the promotion of Suggestion Schemes in various Manufacturing & Service industries, Hospitals and Academia for effective employee involvement, innovation and excellence. RINL-VSP is also a member organisation of this esteemed institution.

It is worth mentioning that RINL has been in the forefront in implementation of Suggestion Schemes there by showcasing the innovative and inherent abilities among the employees in improving the productivity in the company.

### International Yoga Day observed

The 4th International Yoga Day was celebrated in M.P Hall with much enthusiasm on 21st June. Sri Kishore Chandra Das, Director (Personnel) inaugurated the Yoga session. Over 400 persons including RINL employees and their family members, members from Art of living, Brahmakumaris, Chinmaya Mission and Junior Chamber of India (JCI) participated.

Speaking on the occasion, Sri Das emphasised the need for everyone to practice Yoga regularly to keep themselves physically and mentally fit, reduce stress and toxins in the body. Sri MS Kumar, AGM (Sports) welcomed the gathering. Dr. BG Reddy, DGM (IT), Sri Sanjay Garg, DGM (Marketing), Sri Chiranjeevi, Vice-President, SC & ST Welfare Association, Yoga teachers - Sri A Kanaka Rao and Smt AV Syamala, Executives of Sports Dept., Sri T Kasivisweswara Rao, Sri M Anvesh, Sri MV Murali Mohan, Sri R Sridhar and Sri NJ George participated.



### Foundation stone laid for Wellness Centre



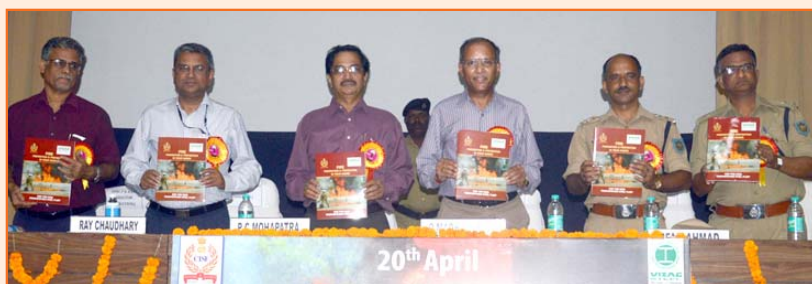
Sri P Madhusudan, CMD laid the foundation stone for the Wellness Centre on 28th May. Speaking on the occasion, Sri Madhusudan emphasized that Wellness Centre will enhance the happiness and health index of the employees and be helpful in carrying forward the company in the path of growth and glory.

Sri PC Mohapatra, Director (Projects), Sri P Raychaudhury, Director (Commercial), Sri KC Das, Director (Personnel), Sri VV Venugopal Rao, Director (Finance), Sri PK Rath, Director (Operations) and senior officials were present on the occasion. The Centre, located in the Sports Complex, will have a built up area of 6000 SFT and has been designed in-house

by the Project Division. It will have an Exercise Hall, Aerobics Hall, Yoga Hall, Saloon and Spa apart from rest rooms, wash rooms and change rooms. It will provide facilities for emotional, social and spiritual well-being of the employees and residents of Township. The Wellness Centre is expected to be completed within a period of one year at a cost of Rs.1.17 crores. Union Leaders, SEA representatives, WIPS representatives etc. were present. Sri PK Mohapatra, GM(L&A) addressed the gathering and Dr Prabhu Das, DGM(PH)/TA proposed the vote of thanks.

### Fire Service Week

Sri P Madhusudan, CMD was the chief guest at the valedictory function of "Fire Service Week" (14th-20th April) organized by CISF Fire Wing on 20th April. Sri Madhusudan said that RINL has always been giving prime importance and emphasis to safe work culture and safety consciousness among the employees. The CISF, particularly the Fire Wing is playing a vital role in protecting and guarding the plant, safety and security of the organization and commended their relentless efforts and safety measures.



Earlier, Sri Madhusudan witnessed an "Aerial Salute" accorded by the CISF Fire Wing for the first time. He also released a book on "Fire Prevention & Protection in your hands" brought out by CISF. In his welcome address, Sri Irfan Ahmad, Commandant, CISF detailed the activities and the safety measures being undertaken by the CISF Fire Wing. He thanked the management of RINL for their continuous support.

Sri PC Mohapatra, Director (Projects), Sri P Raychaudhury, Director (Commercial), Sri PK Rath, Director (Operations), Executive Directors and senior officials, trade unions were present on the occasion. Sri AK Verma, Deputy Commandant, CISF Fire Wing presented annual report of Fire Wing on the occasion. Later, CMD and the dignitaries distributed prizes to the winners of various competitions conducted for the school children, employees and house wives of CISF.

### National Fire Services Day celebrated



Sri PK Rath, Director (Operations) RINL - VSP was the Chief Guest at the National Fire Service Day organized by CISF in VSP on 14th April. Sri Irfan Ahmed, Commandant, CISF, Sri R Nagarajan, ED(Services), RINL and senior officers were present on the occasion. Speaking on the occasion, Sri Rath highly commended the role of CISF and particularly the Fire Services Wing for their committed and untiring efforts in ensuring the safety of the equipment in our plant as well as in the neighborhood. He said that VSP Fire brigade had shown extraordinary performance in protecting the equipment and safety of the workforce. Earlier, he paid homage to the gallant officers and firemen who lost their lives in the devastating explosion in Bombay Docks in 1944.

Sri Irfan Ahmed, Commandant, CISF in his welcome address highlighted the achievements of CISF and Fire Wing in its journey towards excellence. He said that VSP is fully equipped with most modern fire techniques to combat any eventuality in the plant.

### Hindi seminar on Swachhatha campaign organized

A National Hindi Seminar on 'Role of Science & Technology in Swachhatha Campaign' was organized at Management Development Centre on 25th April. Town Official Language Implementation Committee (TOLIC- Undertaking), Visakhapatnam in association with RINL, AAI & LIC organized the conference in which 32 Technical papers on various aspects of cleanliness campaign were presented.



Sri VV Venugopal Rao, Director (Finance) while inaugurating the seminar, stressed the need for Swachhatha in every facet of mankind's activity. He also lauded the efforts of TOLIC (Undertaking) in organizing the seminar on a topical subject and that too in Hindi, thus, serving dual purpose. He released an E-book viz. 'SWACHHATHA' containing the articles of delegates on this occasion. Sri G Prakash Reddy, Vizag Airport Director graced the occasion and appreciated RINL for conducting a program of national importance.

Sri Kishore Chandra Das, Director (Personnel) was the Chief Guest at the valedictory function. Sri A Nagendra Kumar, Personnel & Industrial Manager, LIC spoke on the occasion. Around 72 delegates from 18 Undertakings participated in the Seminar. Sri Raju Isaac, GM (HR) and Sri Lalan Kumar, DGM (Rajbhasha), & Member Secretary, TOLIC (Undertaking) participated.

### Drinking Water supplied to RH colonies



RINL has been supplying drinking water to affected areas of the RH Colonies & surrounding villages through tankers from past several years to alleviate the drinking water crisis during summer months under RINL- CSR initiative. Sri PK Mohapatra, GM(L&A) inaugurated the supply of drinking water at Sundarayya colony Gajuwaka on 6th April. He stressed the need to conserve water and urged the residents to utilize water in an optimum manner. Sri G Gandhi, DGM (CSR) briefed about the project. Every day 14 tanker trips are being made to RH colonies for supply of drinking water. CSR officials and various Union representatives from CITU, INTUC, AITUC, SC&ST association,

WIPS took part in the programme.

### Seminar on Finance aspects organized

A one day seminar on "Internal Financial Controls and Risk Based Audit" was organized by Internal Audit wing of Finance department on 21st May. While inaugurating the seminar, Sri VV Venugopal Rao, Director (Finance), stressed the need for implementation of internal financial controls to improve the financial management and systems and in the company.

Sri Vidhyadharan and Sri Parthasarathi from M/s Vidhyadharan & Associates, Chennai conducted the programme and brought out the important aspects of internal financial controls, methods of implementation and intricacies involved in it. Sri PS Gupta, ED (Internal Audit & Stock Verification) spoke on the occasion. Sri NVB Rama Sarma, DGM(IA & SV) welcomed the participants. A large number of officers from Finance department and key functionaries from all Directorates participated.



### రసరమ్యంగా గరికిపాటి అష్టావధానం

ఉక్కునగరం క్లబ్, విశాఖ స్టీల్ కల్చరల్ అసోసియేషన్ (విస్కా) సంయుక్త ఆధ్వర్యములో ఉక్కునగరం క్లబ్, ఎమ్.పి. హాల్లో, ఏప్రిల్ 7వ తేదీన నిర్వహించిన, మహా సహస్ర్రావధాని, డాక్టర్ గరికిపాటి నరసింహారావు గారు చేసిన అష్టావధానం ఆద్యంతం ఆహుతులను అలరించింది.

తెలుగు సాహిత్యానికి తలమానికమైన అష్టావధాన ప్రక్రియ ఈ వేదికపై కొత్తపుంతలు తొక్కింది. లబ్ధప్రతిష్ఠులైన అవధాని, ఆయనకు సమ ఉజ్జీలైన పృచ్ఛకులు, వెరసి చమత్కార సమస్యలు, చలోక్తీసహిత పూరణాలతో ప్రేక్షకుల మనసులలో సాహితీసుమధుసారభాలు విరబూసాయి.



డాక్టర్ కోలవెన్ను మలయవాసిని, అవధానసంచాలకులుగా వ్యవహరించగా, పృచ్ఛకులుగా డాక్టర్ దామోదర వెంకట సూర్యారావు (నిషిద్ధాకరి), శ్రీ రాంభట్ల వెంకటరాయ శర్మ (సమస్య), డాక్టర్ కందాళ కనకమహాలక్ష్మి (దత్తపది), శ్రీమతి కన్నెపల్లి వరలక్ష్మి (వర్ణన), డాక్టర్ మంత్రిప్రగడ విజయవల్లి దేవి (అశువు), డాక్టర్ వారణాసి వెంకటేశ్వర శర్మ (పురాణ ప్రవచనం), శ్రీమతి అవధానం హేమమాలిని (వ్యస్తాకరి) మరియు శ్రీ రాంభట్ల నృసింహ శర్మ (అప్రస్తుత ప్రసంగం) వ్యవహరించారు.

ముఖ్యఅతిథిగా విచ్చేసిన శ్రీ పి. మధుసూదన్, సి.ఎమ్.డి. మాట్లాడుతూ తెలుగు సాహిత్యంలో విశిష్టమైన అవధాన ప్రక్రియను ప్రోత్సహిస్తూ, నిర్వాహకులు ఈ కార్యక్రమాన్ని ఏర్పాటుచేయడం మహదానందం అన్నారు. అవధాని డాక్టర్ గరికిపాటి నరసింహారావును, పృచ్ఛకులను ఆయన సన్మానించారు.

ఈ కార్యక్రమంలో విస్కా అధ్యక్షులు శ్రీ జయంతి సత్యనారాయణ, కార్యదర్శి శ్రీ ఎ. కేశవరావు, ఉక్కు క్లబ్ కార్యదర్శి కె.వి. దుర్గాప్రసాద్, విస్కా మరియు ఉక్కు క్లబ్ కార్యవర్గ సభ్యులు పాల్గొన్నారు. ఉక్కునగరం, గాజువాక ప్రాంతాలనుంచే కాక, విశాఖపట్నం, అనకాపల్లి నగర ప్రాంతాలనుండి కూడా అనేకమంది తెలుగు సాహిత్య అభిమానులు విచ్చేసి, కార్యక్రమాన్ని ఆస్వాదించారు.



## Corporate Social Responsibility

**Nethra Jyothi:** 41 eye camps were organized through Nethra Jyothi mobile eye care van in villages of Visakhapatnam District. 1955 individuals were tested and free cataract surgeries were performed on 93 eligible beneficiaries. A project for providing free cataract surgeries to patients from BPL families was taken up through VSGH.

Under '**Pathashala Ki Aabharanam**' programme, 280 three seater dual desks were provided to various Govt. Schools & other institutions during the 1st quarter of FY 2018-19.

**'Chethana':** The Adult Literacy Programme of 6 months duration was taken up in 25 centres to empower women by making them literate, has been successfully progressing . The programme is helping 625 beneficiaries in acquiring basic reading, writing and math skills.

A community hall was constructed at Seethanagaram village of Anakapalli Mandal. The hall was inaugurated and handed over to Village Panchayat by Sri M Srinivasa Rao, Hon'ble MP (Lok Sabha).

Sri PK Mohapatra, GM (L&A), flagged off the supply of 70,000 liters of drinking water per day to the residents of Agnampudi and Gangavaram Rehabilitation colonies and its surrounding villages during the summer months.

RINL has provided 4 new toilet blocks and renovated 2 existing toilet blocks at Pharmacology Department of Rangaraya Medical College (RMC), Kakinada .

**'Swachhta Parv'** was observed on 18th April under which Shramdaan was organised in various departments of the plant, mining areas, township and surrounding communities.

A fortnight long '**Safai Pakhwada**' was organized in the works departments viz. CO&CCP, BF, SMS, RMHP, Rolling Mills, Sinter Plant, RMD,CMM, SSD, StEd & CRG .



Nethra Jyothi



Pathashala Ki Aabharanam



Chethana



Inauguration of Community hall



Water supply



Inauguration of Toilets at RMC Kakinada



Swachhta Parv



Safai Pakhwada

## खान विभाग में कार्यान्वयन दिवस

6 अप्रैल, 2018 को खान विभाग में हिंदी कार्यान्वयन दिवस मनाया गया। इस अवसर पर कार्यक्रम के मुख्य अतिथि एवं महाप्रबंधक (खान) ने सभी कर्मचारियों को अपने कार्यालयीन कार्य में हिंदी के अधिकाधिक प्रयोग हेतु अभिप्रेरित किया। उप महाप्रबंधक (राजभाषा) श्री ललन कुमार ने राजभाषा नीति के विविध प्रावधानों का विवरण देते हुए विभिन्न ई-टूल्स के माध्यम से हिंदी के प्रयोग की जानकारी दी। इस अवसर पर संबद्ध विभाग के कर्मचारियों के लिए आयोजित विभिन्न प्रतियोगिताओं के विजेताओं को पुरस्कार प्रदान किये गये। इस कार्यक्रम में खान विभाग के लगभग 18 कर्मचारियों ने भाग लिया। खान विभाग के हिंदी समन्वयक एवं उप प्रबंधक (यांत्रिकी) श्री सौरभ कुमार नाग के धन्यवाद ज्ञापन से कार्यक्रम संपन्न हुआ।



## नगर राजभाषा कार्यान्वयन समिति के तत्वावधान में राजभाषा संगोष्ठी का आयोजन



नगर राजभाषा कार्यान्वयन समिति (उपक्रम), विशाखपट्टणम के तत्वावधान में राष्ट्रीय इस्पात निगम लिमिटेड, एल आई सी और भारतीय विमानपत्तन प्राधिकरण द्वारा संयुक्त रूप से 'स्वच्छ भारत अभियान में विज्ञान व प्रौद्योगिकी का योगदान' विषय पर 24-25 अप्रैल, 2018 को दो-दिवसीय राजभाषा संगोष्ठी आयोजित की गई। संगोष्ठी का उद्घाटन करते हुए मुख्य अतिथि महोदय एवं निदेशक (वित्त व लेखा) श्री वी वी वेणुगोपाल राव ने वर्तमान में स्वच्छ भारत अभियान की अहमियत का उल्लेख करते हुए सभी कर्मचारियों को इसमें योगदान देने की अपील की। साथ ही उन्होंने राजभाषा संगोष्ठी हेतु ऐसे समीचीन विषय के चयन के प्रति संतुष्टि व्यक्त की। इस अवसर पर संगोष्ठी के प्रतिनिधियों से प्राप्त आलेखों को संकलित करते हुए प्रकाशित 'स्वच्छता' ई-पुस्तिका का विमोचन किया गया। विशेष अतिथि एवं भारतीय विमानपत्तन प्राधिकरण के कार्यपालक निदेशक श्री जी प्रकाश रेड्डी ने विशाखपट्टणम स्थित भारतीय विमानपत्तन प्राधिकरण द्वारा संचालित विभिन्न स्वच्छता उपायों का उल्लेख किया। तत्पश्चात संगोष्ठी के प्रतिनिधियों ने पाँच सत्रों में संगोष्ठी के विषय पर अपने-अपने प्रस्तुतीकरण दिये।

दूसरे दिन प्रतिभागियों को तीन समूहों में विभाजित करके समूह चर्चा हेतु उन्हें संगोष्ठी के विषय से संबंधित तीन उप-विषय दिये गये। तदुपरांत आयोजित समापन समारोह में मुख्य अतिथि एवं निदेशक (कार्मिक) श्री किशोर चंद्र दास ने स्वच्छता मिशन के संदर्भ में संगठन द्वारा उठाये गये विभिन्न उपायों का विवरण दिया। साथ ही उन्होंने नगर राजभाषा कार्यान्वयन समिति द्वारा संचालित विभिन्न कार्यक्रमों की प्रशंसा करते हुए इन्हें और बढ़ाने का सुझाव दिया। विशेष अतिथि एवं भारतीय जीवन वीमा निगम के कार्मिक व औद्योगिक प्रबंधक श्री ए नागेंद्र कुमार ने जीवन वीमा निगम कार्यालय में हिंदी का प्रयोग बढ़ाने का आश्वासन दिया। तत्पश्चात प्रतिभागियों को प्रमाणपत्र प्रदान किये गये। उप महाप्रबंधक (राजभाषा) श्री ललन कुमार ने कार्यक्रम का संचालन किया।



## मुख्यालय व शाखा बिक्री कार्यालयों में हिंदी कार्यशाला का आयोजन



संगठन के विविध विभागों एवं विभिन्न शाखा कार्यालयों में हिंदी के अधिकाधिक प्रयोग को सुनिश्चित करने के उद्देश्य से मुख्यालय में 21 से 23 मई, 2018 के दौरान हिंदी कार्यशाला आयोजित की गई। कार्यक्रम में प्रतिभागियों को भारत सरकार की राजभाषा नीति के विभिन्न प्रावधानों एवं हिंदी व्याकरण की जानकारी के साथ-साथ दैनिक कार्यालयीन कार्य में हिंदी के प्रयोग हेतु अपेक्षित अनुसार अनुवाद का भी प्रशिक्षण दिया गया।

### कोयंबतूर शाखा बिक्री कार्यालय

कोयंबतूर शाखा बिक्री कार्यालय में 15.05.2018 को हिंदी कार्यशाला आयोजित की गई। भारत संचार निगम लिमिटेड के राजभाषा विभाग के सहायक निदेशक श्री हरि गणेश मुख्य अतिथि के रूप में उपस्थित थे। उन्होंने कार्यालय में हिंदी का प्रयोग बढ़ाने हेतु आवश्यक सुझाव दिये। वरिष्ठ शाखा प्रबंधक श्री आई वी जी रामप्रसाद ने कर्मचारियों को टिप्पणियों में हिंदी के अधिकाधिक प्रयोग करने तथा तद्वारा मूल काम एवं हिंदी के प्रयोग से संबंधित नकद पुरस्कार योजना का लाभ उठाने का सुझाव दिया।



### फरीदाबाद शाखा बिक्री कार्यालय



वरिष्ठ शाखा प्रबंधक श्री ए एस मित्तल की अध्यक्षता में फरीदाबाद शाखा बिक्री कार्यालय में 31.05.2018 को हिंदी कार्यशाला आयोजित की गई। एच एच पी सी (नराकास) के प्रबंधक (राजभाषा) श्री एस पी शर्मा मुख्य अतिथि के रूप में उपस्थित थे। उन्होंने कार्यालय में हिंदी के प्रभावी कार्यान्वयन के प्रति संतुष्टि व्यक्त की और इसे आगे भी बरकरार रखने की सलाह दी। शाखा कार्यालय के सभी कर्मचारियों नाए वड़े ही उत्साह के साथ भाग लिया। प्रबंधक (स्टॉफ) श्री धर्मपाल अरोड़ा के धन्यवाद ज्ञापन से कार्यक्रम समाप्त हुआ।

### पटना शाखा बिक्री कार्यालय

पटना शाखा बिक्री कार्यालय में 14.06.2018 को 'हिंदी पत्रकारिता का विकास' विषय पर हिंदी कार्यशाला आयोजित की गई। मुख्य अतिथि एवं एयरपोर्ट अथॉरिटी ऑफ इंडिया के वरिष्ठ प्रबंधक श्री शैलेंद्र सिंह ने भारत में हिंदी पत्रकारिता के विकास पर अपने विचार व्यक्त किये। वरिष्ठ शाखा प्रबंधक श्री नरेश कुमार ने कर्मचारियों को भारत सरकार के राजभाषा विभाग द्वारा निर्धारित लक्ष्य प्राप्त करने का सुझाव दिया।



### दिल्ली कार्यालय में हिंदी कार्यशाला



दिल्ली स्थित क्षेत्रीय कार्यालय में 23.06.2018 को हिंदी कार्यशाला आयोजित की गई। मुख्य अतिथि एवं हिंदी साहित्यकार व शिक्षाविद डॉ चंद्रमणि ब्रह्मदत्त जी ने हिंदी के उपयोग, उद्देश्य, विस्तार व प्रसार पर जोर दिया। कार्यक्रम में क्षेत्रीय प्रबंधक श्री अरविंद पंडे, संपर्क कार्यालय प्रभारी श्री अतानू दत्ता, क्षेत्रीय कार्यालय व संपर्क कार्यालय के सभी कर्मचारी उपस्थित थे। इस अवसर पर कर्मचारियों के लिए कवि श्री माखनलाल चतुर्वेदी की कविता 'पुष्प की अभिलाषा' का सार लिखने से संबंधित प्रतियोगिता आयोजित की गई। श्रेष्ठ लेखन हेतु तीन पुरस्कार प्रदान किये गये। साथ ही कर्मचारियों से कविता पाठ किया गया। सभी ने कार्यक्रम में बड़े उत्साह के साथ भाग लिया।

### नागपुर शाखा बिक्री कार्यालय

नागपुर शाखा बिक्री कार्यालय में 26.06.2018 को हिंदी कार्यशाला आयोजित की गई। मुख्य अतिथि एवं नागपुर के वेस्टर्न कोलफील्ड्स के सहायक प्रबंधक (राजभाषा) डॉ मनोज कुमार ने हिंदी के अधिकाधिक प्रयोग हेतु ऐसे कार्यक्रमों की आवश्यकता पर बल दिया। वरिष्ठ शाखा प्रबंधक श्री ए वी एस एस शर्मा ने कर्मचारियों को हिंदी का ज्ञान बढ़ाने की सलाह दी, ताकि कार्यालय में हिंदी का अधिकाधिक प्रयोग सुनिश्चित हो सके। कार्यक्रम में शाखा कार्यालय के सभी कर्मचारी उपस्थित थे।





## **RINL-VSP Collective bids adieu to Sri P Madhusudan, CMD-RINL on his superannuation**

*Shri Ponnappalli Madhusudan garu, the illustrious son of Smt Veeramma & Late Sri P Subramanyam, you personified academic excellence by securing a coveted University rank in graduation from Andhra University and also a rank from the Institute of Chartered Accountants of India. Your quest for further honing your professional skills enabled you to be qualified, as a Cost and Management Accountant and also a Company Secretary.*

*On this day, when you leave us, as Chairman-cum-Managing Director, RINL, we cherish you as someone who has reached the zenith of his professional career; a Chartered Accountant, Cost Accountant as well as a Company Secretary, all three rolled into one. Sir, probably you are the only person in the Indian Steel industry to have this unique distinction.*

*You started your professional career in Steel Authority of India Ltd and had a distinguished career spanning 24 years in Bhilai Steel Plant & IISCO. You were head of Finance in IISCO, Burnpur before being selected as Director (Finance) of RINL in the year 2009. A true professional, you brought to the fore managerial vision and financial prudence. During your tenure as Director (Finance) you were instrumental in introducing a host of innovative and prudent financial management practices. You infused a corporate cost consciousness culture across RINL which had its fruition in improved bottom line of the company.*

*Elevated as Chairman-cum-Managing Director in the year 2014, you steered RINL through its most challenging period and achieved the significant milestone of doubling its capacity to 6.3 Mtpa. With your unique managerial acumen, you also accomplished the enviable task of enhancing through modernization, the capacity of existing units which were operating for more than two and half decades, to take the total rated capacity of the plant to 7.3 Mtpa.*

*Your rich experience of working in different Steel Plants, enabled you to galvanise the company with several new business initiatives that transformed the company to a multi-unit and multi-location company. Business strategy was your forte; main kernel of your managerial acumen. You were instrumental in setting up the largest Forged Wheel Plant at Rae Bareli and forging the Joint Venture for manufacture of Transmission Line Towers at Visakhapatnam with Power Grid Corporation.*

*You brought your varied and rich experience to the Boards of various companies having been the Chairman of the Bird Group of Companies which include the Orissa Minerals Development Company Ltd. (OMDC), the Bisra Stone Lime Company Ltd. (BSLC) & Eastern Investments Ltd. (EIL), & member in the Board of the International Coal Ventures Ltd. (ICVL) - a consortium of leading state-run firms, viz, CIL, SAIL, RINL & NMDC for acquiring coal assets overseas and also member in the Board of Nuclear Fuel Complex.*

*A very widely-travelled personality you visited various countries like USA, UK, France, Netherlands, Belgium, Luxembourg, Hongkong, Mozambique, Singapore and Canada and infused learnings into the business strategy of our company.*

*A versatile personality you did not confine yourself only to steering the business but also showed your love for fine arts, games and music. Cricket was your passion and your enthusiastic participation in various friendly cricket matches infused great interest for the game amongst both, the players and audience. Your love for light classical music is reflected in the serenity of your personality.*

*Concern for society, for you, was an integral part of the business strategy. Under your leadership, a host of societal & citizen-centric initiatives were taken up which projected RINL as a beacon of hope and an engine of inclusive growth to the people around.*

Due to your visionary leadership in the areas of wealth creation, Corporate governance, Corporate responsibility and innovation in business practices, RINL is able to take pride in the many awards that were bestowed on you

- "Icon of the Year Award 2014" by the Institute of Cost Accountants of India
- "Greatest Corporate Leaders of India Award" at 22nd World HRD Congress
- "Udyog Ratna Award" by the Institute of Economic Studies (IES)
- "IIIE Performance Excellence Award 2015" by the Indian Institute of Industrial Engineering (IIIE)
- "CA Business Leader Award 2016" by the Institute of Chartered Accountants of India (ICAI)

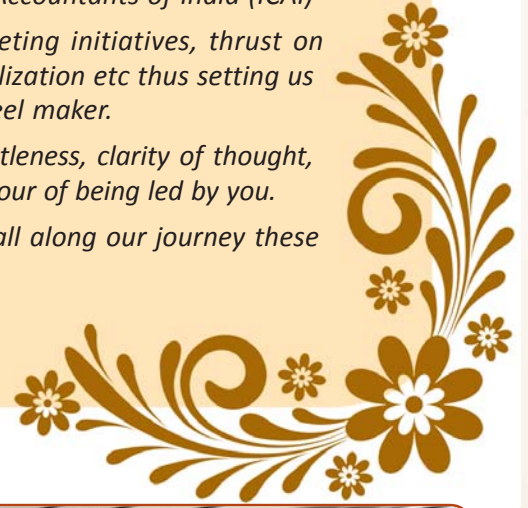
Sir, you have steered our company in difficult times through novel marketing initiatives, thrust on innovation, focus on production of more high end value added steel, digitalization etc thus setting us on the path of realizing our true potential of becoming a World-Class steel maker.

Sir, you have won our hearts through your simplicity, innate calmness, gentleness, clarity of thought, resilience and perseverance and we are truly privileged to have had the honour of being led by you.

The RINL collective is fortunate to have had your blessings and guidance all along our journey these years and may we seek the same in all times to come.

Date: 31-05-2018

Humbly yours,  
RINL-VSP Collective



## CMD bids adieu to Superannuating employees

April



S/Sri Raju BH BVK, Sr.Manager, (F&A), Demmullu M, Sr.Technician (MW), FMD, China Gurayya J, Sr.Technician (MW), WRM, Tirupathi Rao K, General Chargeman(w)-Me, FMD, Mutyalu M, Sr.Technician, (MW), CO&CCP, Pentayya Reddy N, Sr Chargeman, (W)-Mechanical, WMD, Sairam Kumar K, General Manager (Automation), Maheswara Reddy G, General Foreman(S)- Electrical, CO&CCP, Sastry Avgra, Asst. General Manager(F&A),Pentayya P, Asst. Manager (Stores), Umashankar W, Sr.Manager (Rad), Medical, Badampudi Veerraju, Sr.Manager (Mechanical), L M M M, Venkatarao P, Asst. Manager (Elect), M M S M, Abbulu Ch, General Foreman (S), T P P, Appala Naidu N, Addl Technician, R M H P, Jarmaiah K, Manager(MM) M M Stores, Mohamed Sham Suddin, General Foreman-Me, Mines-Mdm, Jagannayakulu D, General Foreman(S)-Oprn, CO&CCP, Appala Reddy K, Sr.Foreman(S)-Oprn, Traffic, Dharma Raju N, Addl Technician, CO&CCP, Ammoru G, Addl Technician, CRMP, Boyanna K, Addl Technician, CO&CCP, Appala Naidu M, Addl Technician, CO&CCP, Narasinga Rao V, Addl Technician, CO&CCP, Kasi Babu Ch, Asst. Manager (Stores).

May



Jogeswara Rao KRL, Dy. Manager (Mech), FMD, Prakasa Rao T, Dy. General Manager (Civil), St ED, Suryanarayana Murty R, Sr.Manager (Staff), Instrumentation, Wilson David, ED (Projects)-Technology, Design And Engineeri, Murthy PSN, AGM(Proj)-Coordn, Construction, Kesava Rao N, General Foreman(S)-Electrical, W M D, Rajeswari G, Asst. Manager (Nursing), Medical, Bhaskara Rao G, Sr.Manager (F&A), F&A, Reddy MVK, Dy. General Manager(MM), MM, Satyanarayana T, Sr. Manager (Mechanical), TPP, Kumar Sekhar M, Jr. Manager (Mech), TPP, Venkata Rao B, General Foreman(S) Mech, Traffic, Mohan Rao J, General Foreman(S)- Oprn, BF, Prasad Chsn, Manager(MM), MM, Balasubrahmanyam M, General Chargeman (W)-Me, FMD, Subbanna M, General Foreman(S) Mech, SMS, Nooka Raju Ch, General Foreman(S) Mech, ES&F, Nagabhushana Rao P, General Foreman(S) Mech, CMM, Pydikonda Ch, Sr. Chargeman (W)- Mech, CO&CCP, Gunandhar Rao K, Manager (Staff), Vigilance, Devadanam U, Manager (Staff), ERS, Biswanath Chakraborty, Asst. General Manager (Oprn), S M S, Abdul Gaffur Ansari, Sr Chargeman (W), RED, Narayana Rao K, Sr.Foreman (S)- Mechanical, CRMP, Krishnaji Rao DK, Dy. Manager (Staff), F&A, Demudu M, Addl Technician, SP,Chitti Babu G, Addl Technician, RED, Appala Naidu A, Addl Technician, CRMP, Suryanarayana K, Addl Technician, LMMM, Markandeyulu K, Sr Chargeman (W)-ME, Mines-MDM, Chandra Sekhar C, Head Nurse, Medical.

June



Prakasa Rao R, Senior Record Assistant,TA, Srinivasan P, Asst. General Manager (Mktg), Rama Rao KV, Manager(Mech), BF, Shyamala Rao P, Foreman(S)-Mechanical, EMD, Bala Krishna J, Jr. Manager (Stores), MM, Appa Rao I, Sr.Technician (MW), SMS, Govinda K, Sr.technician (MW), F M D, Nooka Raju P, Senior Record Assistant, HR, Lakshmana Rao P, Sr.Technician (MW), DNW, Appa Rao A, Sr.Technician (MW), ES&F, Narayana Rao Ch, Manager (Const), Construction, Dharma Rao G, General Chargeman (W), FMD, Mutyala Rao K, Sr.Technician (MW), SMS, Masenu P, Technician (MW), Traffic, Simhadri Rao N, Sr. Technician (MW), SP, Somunaidu P, Sr. Technician (MW), WMD, Appa Rao Y, Sr. Technician (MW), SMS, Ramu M, Addl. Technician, MM, Appalareddy P, Sr. Technician (MW), QA&TD, Jogarao K, Sr. Manager (MM), MM, Deenamanasu IS, Sr.Manager (Projects), Construction, Kalaga RK, Dy. General Manager (Security), Works, Dharma Rao GMV, DGM (MMS&TIC) , TIC, Ramarao P, DGM(Proj)I/C-PM&ETC, Project Monitoring, Venkata Ramana G, General Foreman (S)-Oprn, CO&CCP, Joga Rao B, General Foreman (S) Civil, T A, Sridhara Rao B, General Manager (Iron) I/C, BF, Raghavendra Rao G, GM (SMS-1), SMS, Murty M K R, General Foreman (S) Civil, T A, Ram Prawesh Yadav, Addl. Technician, Liaison Office, Kolkata, Tapan Kumar Das, Senior Attendant, Liaison Office, Kolkata, Saibaba BVS, Manager, MMSM, Janaki Ram G, Asst. General Manager(Cons), Construction, Sadguna Rao G, Sr.Manager (ES&F), ES&F, Krishna VT, Sr.Manager (Operations), L M M M, Murthy K S N, General Foreman (S) Mech, FMD, Murthy SSN, Jr. Manager, (Mech), BF, Surya Rao N, Jr. Manager (Oprn), BF, Kanaka Rao K, General Foreman (S) Mech, T P P, Suryanarayana A, Jr. Manager (Civil), C E D, Kondala Rao P, General Foreman (S) Mech, BF, Meenakshmi Rao K, Dy. General Manager (Oprn), RMHP, Somu Naidu P, Asst. Executive (M), SMS, Kamaraja Sankar J, Sr. Manager (HR), Arjuna B, Asst. Executive (O), CO&CCP, Ramesh B, Jr. Manager (Inst), Instrumentation, Abbulu K, General Foreman (S), Instrumentation, Appanna K, Sr. Technician (MW), RMHP, Bhooloka K, Addl. Technician, M M, Dasu K, General Foreman (S) Electrical, Mines - JLM, Rama Rao K, Jr. Manager (Mech), TPP, Narasinga Rao P, General Foreman, TPP, Sasikanth P, Sr. Manager (Operations), TPP, Gunna Rao D, General Foreman (S) Mech, ES&F, Ananda Rao K, General Foreman (S) Oprn, Utilities, Ranga Rao P, General Foreman (S) Mech, ES&F, Dayakar ChSS, General Foreman (S) Oprn, S P, Pyadayya V, Sr. Technician (MW), R M H P, Chinna Appa Rao V, Sr. Technician (MW), TPP, Appala Konda E, Addl Technician, ERS, Bhaskara Rao B, Asst. Executive (E), SMS, Rajeswara Rao K, General Foreman (S) Electrical, ERS, Masthanaiah T, General Foreman (S), TPP, Suryanarayana R A, General Chargeman (W), FMD, Masthan N, Manager (Mech), Mines - MDM, Ramesh M, Asst. Executive (M), Mines - JLM, Ramana Reddy M, General Foreman (S) Mech, LMMM, Appala Naidu B, Addl Technician, BF, Esob A, General Foreman (S) Mech, RMHP, Saibaba VVS, General Foreman (S) Electrical, SP, Apparao S, General Foreman (S) Electrical, CME, Ramana PV, Foreman(S) Mechanical, Utilities, Raja Rao B, Manager (Staff), MM, Satyanarayana Naidu K, Sr Chargeman (W), WMD, Prakasa Rao P, Manager (Staff), Construction, Balayogi B, Dresser, Medical, Venkata Ramana G, Sr.Foreman(S) Oprn, RMHP, Chilaka Raju S, Sr Chargeman (W) Oprn, WRM, Appa Rao Y, Sr Chargeman (W) Oprn, Traffic, Koteswara Rao B, Chargeman(W) Oprn, B F, Murali Rao M, Sr Chargeman, (W) Oprn, WRM, Danayya D, Sr Chargeman (W) Oprn, LMMM, Venkata Rao U, Foreman(S) Oprn, Traffic, Lakshmana Rao K, Sr. Foreman (S) Electrical, ERS, Joga Rao K, Dy. Manager (Staff), F & A, Ram Prasad Yadav, Sr. Foreman (S) Oprn, BF, Suryakantham M, Jr. Physiotherapy Assistant, Medical, Mohan Rao G, Asst. Executive (Pharmacy), Mines - JLM, Suryanarayana Rao M, Sr Chargeman (W) ME, FMD, Raja Rao J, Chargeman (W) Oprn, Traffic, Ramu K, Addl Technician, RS&RS, Simhachalam A, Addl Technician, CME, Ramu K, Chargeman(W) Oprn, BF, Appala Naidu O, Addl Technician, Traffic, Vilasamani KMK, Asst. General Manager (Medical), Medical, Sita Devi T, Medical Assistant, Medical, Appa Rao J, Chargeman (W) CO&CCP, Appanna K, Addl Technician, SP, Krishna Kumar RS, Asst. Executive (Lab), Medical, Manga Raju D, Foreman(S) Electrical, SMS, Rajeswara Rao D, Assistant, HR.

## Ambedkar Jayanti Celebrations



## World Environment Day Celebrations



आंतरिक परिसंचार हेतु राष्ट्रीय इस्पात निगम लिमिटेड, विशाखपट्टणम इस्पात संयंत्र की ओर से प्रकाशित इस समाचार पत्र में व्यक्त विचार और व्याख्याएँ प्रबंधन के विचार और नीति को प्रभावित नहीं करते।

For Internal Circulation. Published by Corporate Communications Department on behalf of RINL, Visakhapatnam Steel Plant. Views and Opinions published in this Newsletter do not necessarily reflect the Management's thinking and policy.